

Mini-Travel Project – POSTER

Use Fireworks or Photoshop to create your “travel poster”...

This is to be an attractive and informative advertisement marketing the trips you have planned...

Getting Started

File / New

Size = 800 pixels in HEIGHT and 600 pixels in WIDTH

Resolution = 72 dpi

Background = transparent

Save as “051309travelposterXXX.png or .psd” where XXX are your initials

Elements in your “collaged” poster should include:

Name of country and capital city

Two prices

- 1) Luxury cost (includes first class flight, hotel and tour/attraction pricing)
- 2) Economy cost (includes economy class flight, hotel and tour/attraction pricing)

Departure and Arrival Information

Images including:

- Country and city map
- Pictures of attractions/tours
 - Label these with text if not obvious
- Pictures from hotel
 - Name of hotel should also be included
- Airline logos
- Pictures of currency
- Background image or subtle, classy background design

Use text and picture effects including feathered edges and shadowed/glowing text edges